

# RELATIONSHIP EXCELLENCE

## PERSONAL, PROFESSIONAL, AND CORPORATE

BILL STEVENS AND JOE GOODMAN have devoted their careers to gathering both insight and practices for what makes successful relationships. Inspired by years of teaching and research, our purpose is to help people and organizations to heal and to thrive. Our compassionate and no-nonsense approach inevitably facilitates leadership breakthroughs, responsible management and strong, well-functioning teams. In this spirit, we have created the **NINE HABITS FOR SUCCESSFUL LEADERS** workshop.

We ask two simple questions: where in your personal and professional life are your relationships not working and what would it take to make them better? When relational skills are lacking, people often feel disrespected, diminished, unheard and unappreciated. Many individuals and organizations implement change programs, only to be disappointed that “it just didn’t have the impact we wanted.” This has a devastating effect on morale, motivation and organizational culture.

One truth emerges, time and time again: The human spirit erodes in the absence of connection. The core of relationship, the need for personal contact, for building truth and trust, is essential—both at home and at work. People

need to relate to one another in honest and meaningful ways.

The world has changed significantly in the last decade. Now more than ever, the workplace has become a collection of complex interactions, parenting requires partnering in children’s lives and education, marriage is a risky business. It is easy to hide in a sea of emails, pretending that we are ‘in the loop,’ when we are actually quite separate and alone. All of these challenges require firm commitment, the ability to communicate and the courage to have **real** conversations.

The evidence is conclusive: good communication in the workplace is necessary for maintaining high performance. Relationships of all types require work—there are no exceptions. In today’s world, being ‘connected’ and having a sense of belonging are essential for success.

The **NINE HABITS FOR SUCCESSFUL LEADERS** program will assist you in replacing old behaviors that create barriers with new practices that build the foundation for well-bonded relationships and effective communication. You will experience relief as you move from gridlock to harmony, from conflict to resolution, from inefficiency to effectiveness. The result: healthy personal, professional and corporate environments.

Don’t miss this opportunity to be challenged, renewed, enlightened and transformed.

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**“GO  
SEE  
THESE  
GUYS”**

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# BILL STEVENS

**Bill is a company owner, executive, board member, coach, mentor and workshop leader, who has been in the field of business, consulting and coaching for over 25 years. He specializes in performance, leadership, relationships and the essential commitments and communications that are needed to achieve business and personal goals.**

Bill works with private and public sector organizations, he has won University teaching awards, been senior partner for Canada at a global consulting and training company, and wrote the trademarked "Fulcrum Method for Organizational Change". His practice in Toronto has included work with small and large corporations, academic institutions, government and professional services firms.

His consulting work with shareholders, partners, corporations, family businesses, government and charitable foundations combines his business acumen and talent for inspiring leadership, developing and executing on strategic clarity, and teaching best practices. He works with CEOs, Presidents, leadership teams and individuals. He is a leading collaborative facilitator, committed to the belief that the true potential of people can be brought to realization through strategic and transformational conversations.

Bill completed an Honours Arts degree at the University of Toronto, a Masters Degree from the University of Windsor and is a graduate of the Queens University Executive Business School in Kingston.

He is currently the Managing Partner of the Fulcrum Group, Executive Vice President of the leading Canadian evidence management company, and teaches at the University level in Toronto.

# JOE GOODMAN

**Dr. Joe Goodman is a therapist, teacher and mentor who has been in the field of psychology and consulting for over 35 years. He specializes in relationships, helping people to see and tell the truth, deepen their personal insight and enhance their understanding of human dynamics.**

Joe's consulting work with partnerships, family businesses, major sports franchises and corporations combine his talent for conflict resolution, strategic intervention and therapeutic insight. He works mostly with leaders: Presidents, CEOs and Managing Partners. He has earned a reputation as positive change facilitator, committed to the belief that change at the top creates ripples of benefit throughout any organization.

He has worked in hospitals, taught in Universities and conducted workshops and training programs in the private sector. His private practice in Toronto has included specialized groups for individuals, couples, and families.

Joe completed a Bachelor of Science degree from the University of Toronto, a Masters and Ph.D. from the University of Waterloo, and a Clinical Residency at the University of Washington in Seattle.

Joe is currently the Managing Partner of the Yonge Lawrence Centre for Counselling & Consulting, a multidisciplinary group committed to making a positive contribution in the area of personal and professional growth and development